PATENT

DOCKET NO.: **VE-0002 Application No.: 10/016,575 Office Action Dated: June 9, 2009

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

- 1. -30. (Canceled)
- 31. (Currently Amended) A method of <u>storing providing electronic</u> receipts <u>to a remote device</u> comprising:

instantiating a database of electronic receipts coupled to a server located at a computerized system, each receipt associated with a receipt card having a magnetic strip encoded with information that identifies an electronic address of the database and information that identifies a receipt card account number, wherein each receipt includes a list of items purchased during a cash transaction, and unique transaction identification information for the eash transaction:

receiving, at the server, a request, from a remote device, for a specific electronic receipt associated with a specific receipt card account number from a remote device;

accessing, at the server, one of the receipts, from a database of electronic receipts, that is associated with the specific receipt card account number, wherein the database is coupled to the server, and wherein each receipt is associated with:

a receipt card account number, and

a receipt card that identifies an electronic address of the database and information that identifies the receipt card account number,

wherein the receipt card account number associated with a receipt card account is not a payment account, and wherein each receipt includes a list of items purchased during a financial transaction, and unique transaction identification information for each transaction; and

transmitting, from the server <u>to said remote device</u>, information indicative of said specific electronic receipt to said remote device.

32. (Currently Amended) The method of claim 31, wherein said request for said specific electronic receipt is from a computer system located at a business retailer who participated in a transaction associated with said specific electronic receipt.

PATENT

DOCKET NO.: **VE-0002 Application No.: 10/016,575 Office Action Dated: June 9, 2009

- 33. (Previously Presented) The method of claim 31, wherein said receiving request for said specific electronic receipt is from a customer's computer system.
- 34. (Previously Presented) The method of claim 31, wherein said unique transaction identification information further comprises:

the identity of the retailer who participated in said transaction, a transaction number, a gross amount, a sales tax, a date of said transaction, and a time of said transaction.

- 35. (Previously Presented) The method of claim 31, further comprising: receiving, at the server, a request for a plurality of receipts associated with the specific receipt card account number.
 - 36. (Cancelled)
- 37. (Currently Amended) The method of claim 31 further comprising: receiving, at the server, a request for a transaction history associated with a receipt card account number; and

sending, at the server, the requested transaction history to a computer system located at a retailer.

38. (Currently Amended) A computer readable storage medium including computer executable instructions that, when executed by a server, cause the server to store provide electronic receipts by a method comprising:

generating a database of electronic receipts in a database located at a computerized system, each receipt associated with a receipt card having a magnetic strip encoded with information that identifies an electronic address of the database and information that identifies a receipt card account number, wherein each receipt includes a list of items purchased during a cash transaction and unique transaction identification information for the eash transaction

receiving a request, from a remote device, for a specific electronic receipt associated with a specific receipt card account number from a remote device; and

accessing one of the receipts, from a database of electronic receipts, that is associated with the specific receipt card account number, wherein the database is coupled to the server, and wherein each receipt is associated with:

a receipt card account number, and

a receipt card that identifies an electronic address of the database and information that identifies the receipt card account number.

wherein the receipt card account number associated with a receipt card account is not a payment account, and wherein each receipt includes a list of items purchased during a financial transaction, and unique transaction identification information for each transaction; and

transmitting, to said remote device, information indicative of said specific electronic receipt to said remote device.

- 39. (Currently Amended) The computer readable storage medium of claim 38, wherein said request for said specific electronic receipt is from a computer system located at a business retailer who participated in a transaction associated with said specific electronic receipt.
- 40. (Previously Presented) The computer readable storage medium of claim 38, wherein said request for said specific electronic receipt is from a customer's computer system.
- 41. (Previously Presented) The computer readable storage medium of claim 38, wherein said unique transaction identification information further comprises:

the identity of the retailer who participated in said transaction, a transaction number, a gross amount, a sales tax, a date of said transaction, and a time of said transaction.

42. (Previously Presented) The computer readable storage medium of claim 38 further comprising:

receiving a request for a plurality of receipts associated with the specific receipt card account number.

43. (Cancelled)

44. (Currently Amended) The computer readable storage medium of claim 38 further comprising:

receiving a request for a transaction history associated with a receipt card account number; \underline{and}

sending, at the server, the requested transaction history to a customer's computer system.

45. (Currently Amended) A system for storing providing electronic receipts to a remote device comprising:

a processor; and

computing memory communicatively coupled to the processor, the computing memory having stored therein computer executable instructions, when executed, said computer executable instructions adapted to perform the following:

generate electronic receipts in a database, ach receipt associated with a receipt eard having a magnetic strip encoded with information that identifies an routing code of the database and information that identifies a receipt eard account number, wherein each receipt includes a list of items purchased during a cash transaction and unique transaction identification information for the cash transaction;

receiving a request, from a remote device, for a specific electronic receipt associated with a specific receipt card account number from a remote device; and accessing one of the receipts, from a database of electronic receipts, that is associated with the specific receipt card account number, wherein the database is coupled to the server, and wherein each receipt is associated with:

a receipt card account number, and
a receipt card that identifies an electronic address of the

database and information that identifies the receipt card account number,

wherein the receipt card account number associated with a receipt card account is not a payment account, and wherein each receipt includes a list of items purchased during

a financial transaction, and unique transaction identification information for each transaction; and

transmitting, to said remote device, information indicative of said specific electronic receipt to said remote device.

receive, at the server, a first electronic receipt associated with a first receipt card account number from a point of sale device;

store the first electronic receipt in the database; and

receive, at the server, a request for a plurality of receipts associated with the specific receipt card account number.

- 46. (Currently Amended) The system of claim 45, wherein said request for said specific electronic receipt is from a computer system located at a business retailer who participated in a transaction associated with said specific electronic receipt.
- 47. (Previously Presented) The system of claim 45, wherein said request for said specific electronic receipt is from a customer's computer system.
- 48. (Previously Presented) The system of claim 45, wherein said unique transaction identification information further comprises:

the identity of the retailer who participated in said transaction, a transaction number, a gross amount, a sales tax, a date of said transaction, and a time of said transaction.

- 49. 51. (Cancelled)
- 52. (Currently Amended) A receipt card method, the method comprising:

generating point of sale data for a transaction, wherein the point of sale data identifies an item and a purchase price for the item;

receiving a receipt card on which is imprinted an account number that identifies an electronic address of a receipt card server and identifies a receipt card account number, wherein the receipt card comprises a plastic housing having a front face whereon the account number is embedded and a rear face whereon the account number is encoded in a magnetic strip;

PATENT

DOCKET NO.: **VE-0002 Application No.: 10/016,575 Office Action Dated: June 9, 2009

receiving a form of payment for the transaction, wherein the form of payment is one of cash and a check credit, wherein the receipt card is not a form of payment;

generating unique transaction identification information;

generating an electronic receipt that identifies the point of sale data, the <u>receipt card</u> account number, the unique transaction identification information, and the form of payment; and

transmitting the electronic receipt to the electronic address of the receipt card server.

- 53. (Previously Presented) The receipt card method of claim 52, wherein generating unique transaction identification information further comprises generating unique transaction identification including information selected from a group of information consisting of an identity of the retailer, a transaction number, a gross amount, a sales tax amount, the data, and the time.
- 54. (Currently Amended) Means for storing providing electronic receipts to a remote device comprising the steps of:

means for generating a database of electronic receipts in a database located at a computerized system, each receipt associated with a receipt eard having a magnetic strip encoded with information that identifies an electronic address of the database and information that identifies a receipt eard account number, wherein each receipt includes a list of items purchased during a transaction and unique transaction identification information for the transaction:

means for receiving a request, <u>from a remote device</u>, for a specific electronic receipt associated with a specific receipt card account number from a remote device;

means for accessing one of the receipts, from a database of electronic receipts, that is associated with the specific receipt card account number, wherein the database is coupled to the server, and wherein each receipt is associated with:

a receipt card account number, and

a receipt card that identifies an electronic address of the database and information that identifies the receipt card account number,

wherein the receipt card account number associated with a receipt card account is not a payment account, and wherein each receipt includes a list of items purchased during a eash financial transaction, and unique transaction identification information for each transaction; and

means for transmitting, <u>to said remote device</u>, information indicative of said specific electronic receipt <u>to said remote device</u>.

55. (Currently amended) A method of storing transaction information, comprises: associating a receipt card with a user and a receipt card identification number, wherein the receipt card identification number is associated with a receipt card account, wherein the receipt card have a magnetic strip encoded with information indicative of the receipt card identification number, wherein the receipt card account is associated with a plurality of electronic receipts, wherein a receipt card account associated with the first receipt card account number is not a payment account:

receiving, at a server, a electronic receipt including transaction details made by the user during a transaction, wherein the transaction details include a unique transaction identification, a list of items purchased and the receipt card identification number;

storing, at a database, the electronic receipts in association with the receipt card account, wherein each receipt stored in the database is associated with unique transaction identification for each transaction and an electronic address of the database.

56. (Previously Presented) The method accordingly to claim 55, wherein the receipt card comprises a plastic housing having a front face whereon the receipt card identification number is embedded and a rear face whereon the receipt card identification number is encoded in a magnetic strip;